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**7-9 MARCH 2012**  
PALAU DE CONGRESSOS DE CATALUNYA

**SPORT**  
**What's**  
**next?**

PRESS RELEASE

## **ICC Chief Executive, Haroon Lorgat, joins FIFA Head of Security, Chris Eaton, at Global Sports Forum Barcelona 2012**

***Gambling and match-fixing under the spotlight, 7-9 March***

### **14 February, 2012: Barcelona:**

Is gambling in sport good for business? Will 2012 be another year of headline convictions and corruption in a major competition? Is betting an integral part of commercial success, or a risk to the competitive integrity of the sport industry? What's next for gambling in sport?

These questions and many more will be debated at the Global Sports Forum Barcelona 2012 (GSFB), 7 - 9 March, as ICC Chief Executive, Haroon Lorgat, joins FIFA Head of Security, Chris Eaton, and Norbert Teufelberger, Co-CEO of online gambling company Bwin.Party Digital Entertainment pls for a panel discussion on "Gambling in sport."

Eaton, who recently estimated that €300billion - €500billion is gambled on sport across the globe every year, has been involved in international criminal investigations for 40 years. He joins the panel to discuss his view that as many as 70% of bets placed on sport fixtures go through unregulated and unregistered bookmakers, which is threatening the integrity of professional sport.

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**Lucien Boyer, President and CEO, Havas Sport & Entertainment and General Commissioner of the Global Sports Forum Barcelona, said:**

“Gambling and corruption in sport remains a top priority for governing bodies across the globe, with three Pakistan cricketers convicted of spot-fixing and FIFA appointing Chris Eaton to a new Head of Security role in 2011.”

“In such a big year for sport, the GSFB 2012 is leading the way in tackling the issues that are of vital importance to the future of the sport industry and we are delighted to welcome five of the industry’s leading experts to the Forum. We will be investigating how sport can manage legal gambling and eradicate the illegal bookmaking culture to protect the industry we all know and love.”

**The most significant issue we need to tackle**

International Cricket Council chief, Haroon Lorgat, recently highlighted the danger illegal gambling poses to sport, telling BBC Test Match special that spot fixing in cricket is “the most significant issue we need to tackle.”

“You cannot underestimate the value of protecting your integrity and the reputation of the game and if that was to go, we’ve got no game,” Lorgat told the BBC. “I think we have shown we will not rest until we do tackle the issue.”

Lorgat, Eaton and Teufelberger will also be joined on the panel by John Abbott, Chairman of the INTERPOL steering group for the INTERPOL – FIFA initiative to reduce corruption in football, and Warren Phelops, gambling policy representative for the European Sponsorship Association (ESA).

Registration for the GSFB 2012, which takes place at the Palau de Congressos de Catalunya in Barcelona from 7 – 9 March, is now open. For your exclusive chance to hear from many of sport’s leading figures, including the likes of LOCOG

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Chairman, Sebastien Coe, Eric Cantona, England Rugby 2015 CEO, Paul Vaughan, and London 2012 Olympic and Paralympic hopeful, Oscar Pistorius, go to [www.globalsportsforum.org/prices-registration\\_en\\_us](http://www.globalsportsforum.org/prices-registration_en_us) and follow the on-screen registration instructions.

Members of the press are invited to attend free of charge.

**- Ends -**

#### **Notes to editors**

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#### **Global Sports Forum Barcelona 2012 – Delegate packages:**

**Register at:** <http://globalsportsforum.mediactive.fr>

#### **Classic delegate package – individual 3-day pass**

- **Full price:** €600 + VAT
- **NGOs / associations / students – Individual 3-day pass :** €250 + VAT (\*)
- **Corporate Delegate Package – 5 individual 3-day passes :** €1,800 + VAT
- **Press:** Free entry pass under conditions (\*)

(\*): justification required during registration

The Global Sports Forum Barcelona Individual 3-day pass includes:

- Access to all conferences, workshops and special events
- Access to the Networking area
- Access to the MyGSFB device / application
- Welcome drink (March 7<sup>th</sup> – 19:00-21:00)
- Invitation to the Official Party (March 8<sup>th</sup> – 21:00-23:00)
- Lunch and coffee breaks
- Delegate bag including the Official Guide and useful information
- Free wifi and wired internet access on site
- Preferential hotel rates\*

(\* Accommodation and transport are not included in the conference fee)

#### **About Global Sports Forum Barcelona 2012**

Officially supported by the City of Barcelona, the Global Sports Forum Barcelona is an exchange platform attracting a wide range of personalities from the world of sport. Thanks to its unique emphasis on the position of sport at the heart of modern society, the Forum is a place where

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people come together and debate issues, the aim being to highlight sport in all its dimensions: economic, social, political and cultural

Web address: [www.globalsportsforum.org](http://www.globalsportsforum.org)  
Facebook: [www.facebook.com/globalsportsforum](http://www.facebook.com/globalsportsforum)  
Twitter: [@globalsportsforum](http://@globalsportsforum)

The Global Sports Forum Barcelona was conceived and is organized by Havas Sports & Entertainment

#### **About Havas Sport & Entertainment**

Havas Sports & Entertainment is the global brand engagement network of Havas and the founders and organizers of the Global Sports Forum Barcelona.

Our 30 offices in 20 markets deliver strategically sound creative solutions based on insight, experience and a deep understanding of what binds people together into communities: shared passions.

We recommend the right solutions to ensure ongoing meaningful relationships with brands' current and future fans, be this through sponsorship, branded content, social networks, live brand experiences...

For more information please visit our website [www.havas-se.com](http://www.havas-se.com) or join our community on Twitter and Facebook [www.twitter.com/havas\\_se](http://www.twitter.com/havas_se) , [www.facebook.com/havas.se](http://www.facebook.com/havas.se)

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