



GLOBAL  
SPORTS  
FORUM  
BARCELONA

**7-9 MARCH 2012**  
PALAU DE CONGRESSOS DE CATALUNYA

**SPORT**  
**What's**  
**next?**

PRESS RELEASE

## **LAIRD HAMILTON TO SPEAK AT GLOBAL SPORTS FORUM BARCELONA 2012**

***Legendary surfer joins Eric Cantona and Oscar Pistorius amongst distinguished line-up of speakers***

### **6<sup>th</sup> February 2012, Barcelona:**

Global Sports Forum Barcelona (GSFB), the world's leading exchange platform for sporting movements, has today announced that Laird Hamilton will take part in the 4th edition of the annual Forum, 7 – 9 March, 2012.

Laird Hamilton has been a member of the Oxbow Team since 1990 and boasts achievements such as "Waterman of the year" in 2004 and "Rider of the Year" in 2000, overcoming the biggest waves in the world, among them Jaws in Peahi and Teahupoo in Tahiti. An accomplished waterman and kite surf pioneer, Hamilton is an internationally renowned free-surfer who has contributed to the development of his sport around the world. "Always higher, always bigger, always faster" is the philosophy of his Oxbow Unlimited Team.

Hamilton will join many of the world's leading brands, government institutions, rights holders and governing bodies from sport already signed-up to attend the Forum, which has quickly established itself as one of the industry's most influential thought leadership platforms.

### **Lucien Boyer, General Commissioner of the Global Sports Forum Barcelona, commented:**

*"We are delighted to welcome Laird Hamilton to Barcelona for this new edition. Laird is one of the greatest free surfers in history and we look forward to him sharing his vision on the world of surfing along with the various projects he is working on."*

Laird Hamilton is the latest inspirational speaker to sign up to take part in the Forum, which provides a year-long community for people to debate the latest issues and share opinions on sport. Ex-Footballer turned actor, **Eric Cantona**, London 2012 Olympic and Paralympic hopeful, **Oscar Pistorius**, LOCOG Chairman, **Sebastian Coe**, FC Barcelona President, **Sandro Rosell**, YouTube's Head of Sports Content, **Claude Ruibal** and many more are already confirmed to take part.



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Members of the press are invited to attend free of charge.

To view the latest list of speakers confirmed to take part in the Global Sports Forum Barcelona 2012, visit

**[www.globalsportsforum.org/2012speakers](http://www.globalsportsforum.org/2012speakers)**

**- Ends -**

**Notes to editors**

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**About Global Sports Forum Barcelona 2012**

Officially supported by the City of Barcelona, the Global Sports Forum Barcelona is an exchange platform attracting a wide range of personalities from the world of sport. Thanks to its unique emphasis on the position of sport at the heart of modern society, the Forum is a place where

people come together and debate issues, the aim being to highlight sport in all its dimensions: economic, social, political and cultural

Web address: [www.globalsportsforum.org](http://www.globalsportsforum.org)

Facebook: [www.facebook.com/globalsportsforum](http://www.facebook.com/globalsportsforum)

Twitter: [@globalsportsforum](https://twitter.com/globalsportsforum)

The Global Sports Forum Barcelona was conceived and is organized by Havas Sports & Entertainment: [www.havas-se.com](http://www.havas-se.com)

**Global Sports Forum Barcelona 2012 – Delegate packages:**

Register at: <http://globalsportsforum.mediactive.fr>

Classic delegate package – individual 3-day pass



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- Full price: €600 + VAT
- NGOs / associations / students – Individual 3-day pass : €250 + VAT (\*)
- Corporate Delegate Package – 5 individual 3-day passes : €1,800 + VAT
- Press: Free entry pass under conditions (\*)

(\*): justification required during registration

The **Global Sports Forum Barcelona Individual 3-day pass** includes:

- Access to all conferences, workshops and special events
- Access to the Networking area
- Access to the MyGSFB device / application
- Welcome drink (March 7<sup>th</sup> – 19:00-21:00)
- Invitation to the Official Party (March 8<sup>th</sup> – 21:00-23:00)
- Lunch and coffee breaks
- Delegate bag including the Official Guide and useful information
- Free wifi and wired internet access on site
- Preferential hotel rates\*

(\* Accommodation and transport are not included in the conference fee)

### **Laird Hamilton Biography**

Legendary icon of world surfing, Laird Hamilton, has been a member of the Oxbow Team since 1990, Having ridden the biggest waves in the world, among them Jaws in Peahi and Teahupoo in Tahiti, he has multiple titles under his belt such as the "Rider of the Year " in 2000 and "Waterman of the year" in 2004. Accomplished waterman and kite surf pioneer, Laird Hamilton is an internationally renowned free-surfer who has contributed to the development of his sport around the world.

To read more about Laird Hamilton, you can visit the following pages:

<http://www.oxbworld.com/rider/laird-hamilton>

<http://www.lairdhamilton.com/>



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